

RAISE A GLASS TO SAVINGS FOR THE AMC COMMUNITY



SAVE IN BOURBON CITY

Submit an RFP to Louisville Tourism in time for the AMCI Annual Meeting January 27, 2023 and participating hotels will offer your group \$2 per room picked up, matched by Louisville Tourism for a total of \$4. The amount doubles to \$4 per room if peak night falls on Sunday. Louisville Tourism will match the hotel incentive, giving you a total of up to \$8 per night.

Contract must be signed with the hotel by June 30, 2023.

A copy of the RFP must be shared with David Kinney, Director of Midwest Sales for Louisville Tourism.

Any group contracted over 300 rooms on peak will also receive a gift from Louisville Tourism – your choice of an engraved bottle of bourbon or personalized full-size Louisville Slugger baseball bat.



This promotion applies to new business with 100 or more rooms on peak night. For the \$4 rebate opportunity, groups must book during specified need periods or book at least 80% of their peak rooms on a Sunday. Existing contracts and RFPs are not eligible. Offer does not apply to annual/repeat business and request for incentive must be disclosed during the RFP process. Payable 30 days upon completion of the meeting, based on actual pick-up.